

The hidden costs of missing IT transparency

Put an end to audit stress, escalations, and million-dollar risks. Discover the potential of reliable asset data.

up to 200% ROI



1 The harsh reality

» IT outages are **not an exception** – they are costly



2M USD

is the cost of severe outages **per hour**

Source: new relic Research 2025

Distributed locations and multi-site environments are especially prone to **disruptions**

53%

of companies experienced a **significant IT outage** in the past **three years**

Source: Uptime Institute Global Data Center Survey 2025

37%

of **retailers** experience **critical outages weekly**

Source: new relic Research 2023

61%

of companies had **outages at production sites** lasting **up to 72 hours**

Source: Fluke 2025

2 The cause

» Processes exist – **but data and users often lag behind**



40%

of **outages** are caused by **human error**

Source: Uptime Institute Global Data Center Survey 2025

58% result from **non-compliance** with procedures

45% from **incorrect processes** and **procedures**

Source: Uptime Institute Global Data Center Survey 2024

Changes happen on-site – documentation follows later.
Not missing processes are the problem, but...

- ⚙️ Outdated, inconsistent, and non-integrated asset data
- 🔍 Lack of real-time support for (non-IT) staff on-site
- 🔗 Insufficient integration of all IT and network assets into IMAC processes
- 📍 Many locations and heterogeneous infrastructures increase complexity

3 The digitalization impact

» How reliable asset data makes a difference

Source: DC Smarter Fallstudien

up to **10x**
faster troubleshooting

Significantly **reduced audit times**

Higher compliance and **lower rework rates**

up to **200% ROI**
with **AI- and AR-based IT asset management**

✳️ AI-supported validation **significantly reduces human error**

🔗 AR-assisted data capture **enables non-experts** to perform secure changes

✅ Process-integrated capture creates a **single source of truth**



You carry the responsibility. Take control.
Test DC Vision now for free.

Get started